COVER DESIGN CHECKLIST

GORHAM PRINTING

STEPS BEFORE COVER DESIGN STARTS

1 Gather any cover images (author photo, etc.) and completely edit and spell-check all cover words.

Your Name:

2 Send us your files. Go to: **www.gorhamprinting.com/ resources/send files**

ACCEPTED FILE FORMATS:
- text files: .rtf, or .doc
- photos: .tif (300 dpi)
- logos: .pdf or .eps
- barcode: .pdf or .eps

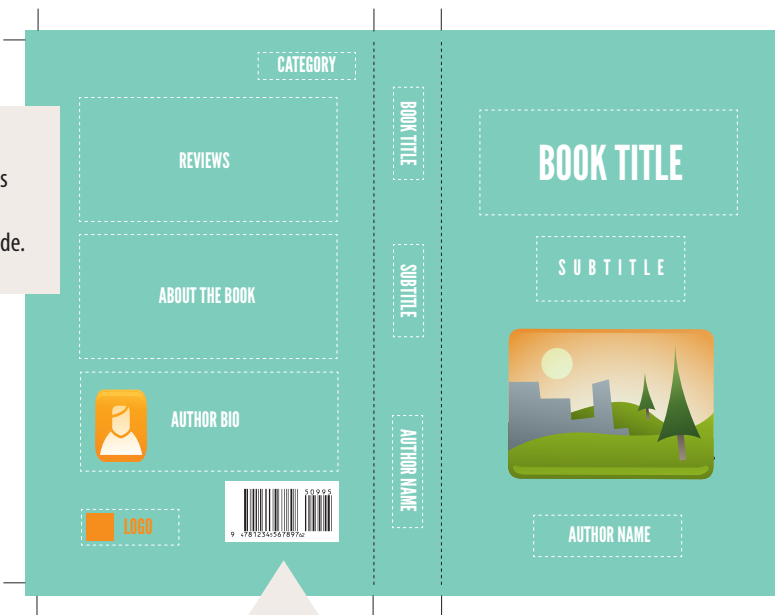**3** Return this completed worksheet.

For the design process to be efficient, we require all cover files before we can begin. If we do not have files at the time that your deposit is paid, your cover will be placed in a "**WAITING**" queue until all files are received.

BACK COVER WORDS

- ☐ Subject category
- ☐ Reviews
- ☐ About the book
- ☐ Author bio

Check off those files that you will provide.

- ☐ Website address?
- ☐ QR code: we can add a code that points a smart phone directly to your website. ▶

CATEGORY

REVIEWS

ABOUT THE BOOK

AUTHOR BIO

LOGO

BOOK TITLE

SUBTITLE

AUTHOR NAME

9 781234 567897

BOOK TITLE

S U B T I T L E

AUTHOR NAME

FRONT COVER WORDS

Official Title: _____

_____

_____

Subtitle: _____

_____

_____

Author name/s: _____

_____

BACK COVER IMAGES

- ☐ Author photo
- ☐ Other photo
- ☐ Logo graphic

Check off those files that you will provide.

BARCODE

Do you want a barcode? ☐ No ☐ Yes

Your ISBN: _____

The book selling price: _____

A book barcode is made from an ISBN number. We do not provide ISBN numbers. To get one, go to: **www.myidentifiers.com**.

FRONT COVER IMAGES

- ☐ Gorham Printing will choose the image/s that will appear on my cover
- ☐ I am providing a cover image

Cover images must be 300 dpi, and the exact dimensions needed. Do not use images from the web, as their quality cannot be improved.

PUBLISHING CONSIDERATIONS

Target Audience: _____

Where do you plan to sell the book? ☐ Bookstores ☐ Family Other: _____

What feeling would you like your cover to portray: _____ Color ideas? _____